

MEP post-training support

Godrej Green Building Consultancy Services engages in sustainable engineering solutions. The company provides mechanical, electrical, and plumbing (MEP) engineering design services all under one roof. With its technical expertise and multidisciplinary approach to building services design, the company seeks to bridge the gap between the requirements of the client and efficiency of planning.

The challenge

- Provide post-training support for the MEGA 2.0 marketing excellence programme
- To develop the MEP training programme for an online platform
- Target Group: Junior to senior level marketing professionals

The solution

- TIS developed WBTs, Gamelets and nuggets across topics:
 - Activation, Business Opportunity, Insight
- Developed SharePoint portal, both as a collaborative platform and LMS for marketing professionals

The results

- Serves as refresher training and opportunity to apply concepts from case studies in real life situations
- Enhanced collaboration and interaction in teams across regions