



LEARNow
MOBILE LEARNING SOLUTION

Jump-Start your Mobile Learning
Journey with LEARNow.com

Improve the Performance and Productivity of your Workforce



TATA INTERACTIVE SYSTEMS

How has your employee learning and performance support evolved with your organization's BYOD or Mobile policies?

How have you leveraged technology to enable your employees to pull learning when they need it, wherever they need it?

Tata Interactive Systems presents LEARNow™, a cloud based mobile solution to support and enhance the performance of your workforce.

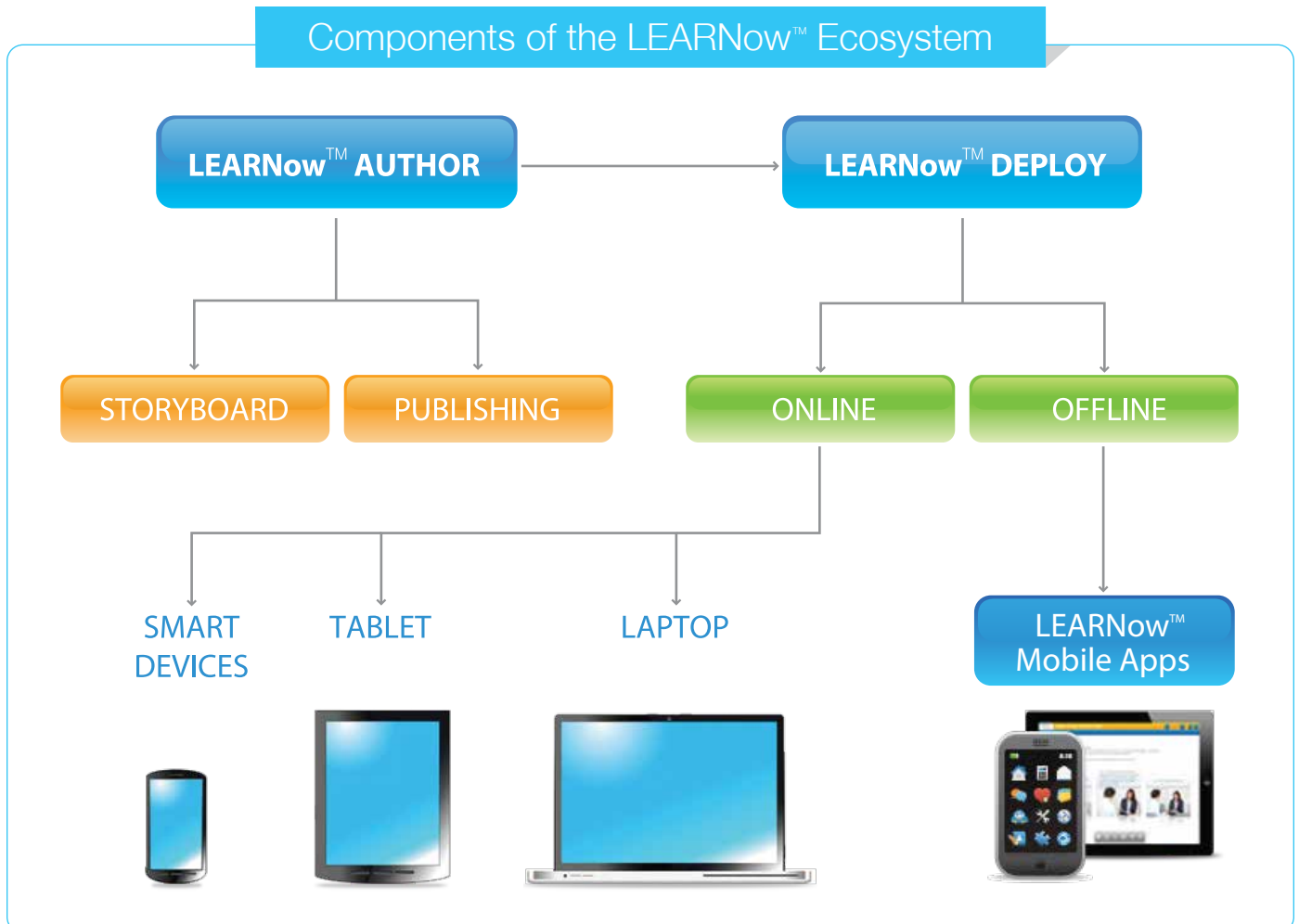
Now, you can author and deliver seamless content that transcends multiple devices and operating systems, at one go!

Minimum effort, maximum impact – that's LEARNow™.

Your Benefits

- » Start your journey within 24 hours
- » Acceleration in time-to-competence
- » Rapid deployment of content
- » Improved course adoption and completion rates
- » Better User Experience
- » Flexible Usage scenarios
- » Minimum initial investment with SaaS model

Components of the LEARNow™ Ecosystem



LEARNow™ Author

A rapid authoring tool which allows rapid authoring of mobile responsive learning content. The tool integrates with MS Word and has several templates to enable organizations to jump start their mobile content creation. The LEARNow™ Author uses our FRUN technology to create true mobile responsive content to deliver an enhanced user experience.



LEARNow™ Deploy

The deployment tool can be used to distribute not just mobile learning content and assessments but also other material such as eBooks, presentations, documents and videos to support performance on the job.

Learning Content developed with any off-the-shelf authoring tools like Articulate, Lectora, Captivate, Stage, Lecturnity, Toolbook and others can be easily deployed with LEARNow™.

Certification paths with comprehensive assessments and user specific pdf certificates can be easily setup.

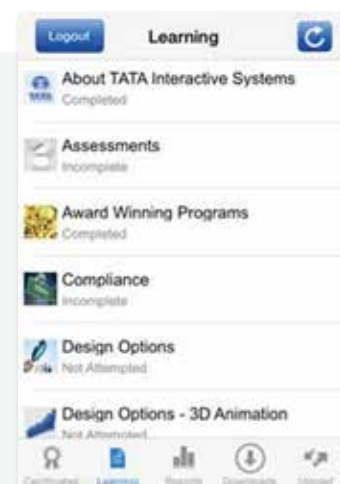
The Analytics module enables detailed reports and analysis at all levels. Connectors to any backend applications are available or can be easily configured (e.g. SAP and SuccessFactors).



LEARNow™ Mobile Apps

Our big differentiator: Learners need not be online to access courses and material in LEARNow™, all access can be completely offline. LEARNow™ Mobile Apps are available for iOS and Android users for tablets and smartphones. These Apps allow the user to download courses to the local storage of the mobile device which are then available when offline.

LEARNow™ Mobile Apps capture and store the tracking details of the user. Once connected to the internet, this tracking data is synchronized to the LEARNow™ server. Tracking data is available in the reports including completion status, time spent and assessment scores.



LEARNow.com Managed Services

With LEARNow.com, Tata Interactive also provides end to end services for learning and performance support, from content conversion, custom content development, training administration and performance support apps that connect up to LEARNow™.

The 3 steps to your global roll-out

Become a client of LEARNow.com and deliver your learning and training material to your employees/partners/customers global through mobile devices within 24 hours.

Step 1 We set up a tenant for you on LEARNow.com

Step 2 We create user accounts and assign the content

Step 3 Notify users to download the LEARNow™ App from App Store or Google Play and start!

Take a tour of LEARNow.com today!

Register and download the app to experience the new way of learning!



<https://play.google.com/store/apps/details?id=com.tis.learnow>



<https://itunes.apple.com/ch/app/learnow/id560490022?mt=8&ign-mpt=uo%3D4>

About TIS

Tata Interactive Systems (TIS) is the world's leading developer of learning solutions. TIS' learning solutions are designed to enable the success of organizational initiatives across industry verticals.

TIS solutions have won over 72 prestigious international awards in the last 10 years alone, including 8 Brandon Hall Awards for Excellence in Learning in 2013.

The scope of TIS' learning solutions encompasses on-boarding, sales training, process training, product training, curriculum design, assessments, soft skills training, and technical training.



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www.tatainteractive.com

