



Raise awareness for business topics, in a fun, engaging way.

Leveraging on the latest technological developments and corporate strategies promoting mobile working & BYOD policies, Tata Interactive Systems has developed QuizBiz – a new corporate social game for mobile devices.

QuizBiz not only offers an effective solution to raise awareness for any business issue, but also aims to engage your staff in corporate topics.

About QuizBiz

QuizBiz is a corporate social game where employees challenge each other to participate, pretty much like popular trivia games. After downloading the app from a public appstore on their smartphone or tablet, players can challenge their colleagues on their knowledge of different business topics.

The game can be played in different categories, for instance « Sales, Marketing, IT, Organisation » or any other available business category.



Corporate Social Game

QuizBiz is a corporate social game and different from other games in the market, as it allows for far more interactivity with all people throughout the entire organisation. The game can be played in 4 different languages, and new languages can be added.

This in turn, allow a much better view of strengths and weaknesses of the entire workforce, which then help shape the company's training agenda.

For whom?

For companies implementing change processes or launching a corporate initiative or raising awareness or increasing knowledge and skills.

QuizBiz can also be deployed in specific areas like Sales or used for a single event to create excitement.

Deployment

QuizBiz is a cloud-based service and does not need any involvement of your IT. Users download the app from public appstores and register with their email address and start to play. That's it!

Costs

QuizBiz is a cost-effective solution for companies to cover business issues on an annual rental base. Depending on the size of the company, the costs are lower than 1 USD per employee.

Order now and get a significant early bird discount!

More information

For more information on QuizBiz please contact



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